

Reimagining Information Literacy in the Digital Era

Reflections on the New Literacy Module at Universitas Indonesia

Muhamad Prabu Wibowo, Ph.D.

The Person in Charge (PIC) of Universitas Indonesia's New Literacy Module
a Collaborative Program between UI, KOICA, and Pai Chai University



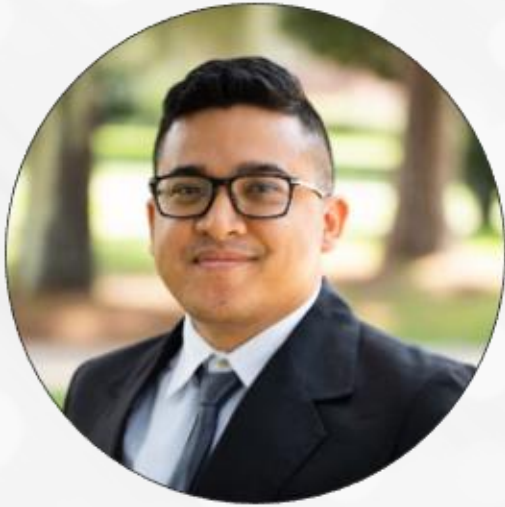
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Presented at The 4th Annual International Conference of Imam Bonjol Library (AICIBLib)
"Inclusive Knowledge Ecosystem: Libraries, AI, and Gender Equity in the Digital Age"
September 17, 2026

Hi! It's me Prabu! Let's Connect through LinkedIn!

Assistant Professor & Head of Information Studies Graduate Program at the University of Indonesia. Researcher focusing on Open Research Data, Institutional Repository, Social Media, Multimedia, and Digital Literacy.



Muhamad Prabu Wibowo

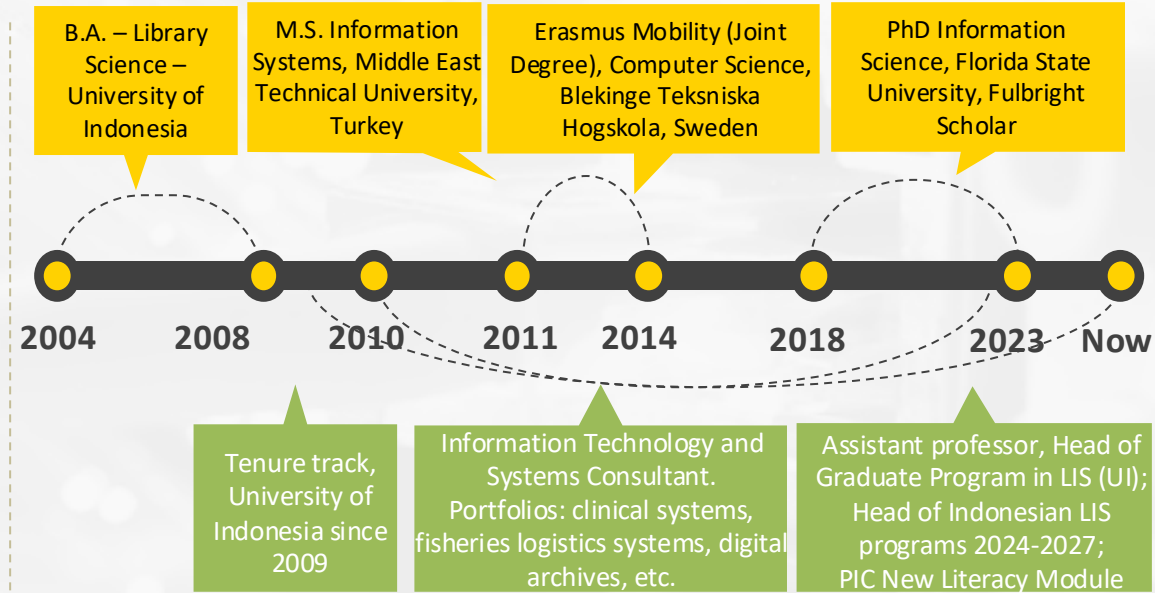
@mprabuw

<https://scholar.ui.ac.id/en/persons/muhamad-prabu-wibowo>



[linkedin.com/in/mprabuw/](https://www.linkedin.com/in/mprabuw/)

Education



Professional Experiences

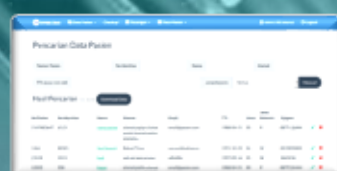
Information Systems Development Portfolio



Fisheries Logistics Information Systems



Fisheries Prices Information Systems



Clinical Information Systems



Environment Reporting Information Systems

Selected Publications

Wibowo, MP. "Generative AI for Library Social Media Content Creation and Communication." *Library Hi Tech News*, vol. 42, no. 8, Sept. 2025, pp. 8–11, <https://doi.org/10.1108/LHTN-06-2025-0109>.

Wibowo, MP, Mon, L. "Investigating the Practices and Preferences of Health Scholars in Sharing Open Research Data." *PLOS ONE*, vol. 20, no. 2, Feb. 2025, p. e0313644, <https://doi.org/10.1371/JOURNAL.PONE.0313644>.

Wibowo, MP. "Technology Acceptance Models and Theories in Library and Information Science Research." *Library Philosophy and Practice (e-Journal)*, Nov. 2019, <https://digitalcommons.unl.edu/libphilprac/3674>.

Questions for Thoughts

Transformation of Information Literacy in the Digital Age

- What new literacy competencies should LIS professionals help develop in the digital age?
- How can LIS move beyond traditional information literacy to address emerging needs such as data literacy, AI literacy, media literacy, and digital citizenship?
- What role should LIS educators, researchers, librarians, and information institutions play in building an interdisciplinary literacy ecosystem?
- How can LIS contribute to preparing students and communities for a rapidly changing information environment?

Agenda

Reimagining Information Literacy in the Digital Era

Reflections on the New Literacy
Module at Universitas Indonesia

Muhamad Prabu Wibowo,
Ph.D.



bit.ly/4iwmM1u

1

Why does Information Literacy
Evolving?

2

The Development of New Literacy
Module

3

The Implementation of
UI's New Literacy Module

4

Reimagining Information Literacy:
Social Media and Waste
Management Literacy & Circular
Economy

5

Evaluation and Key Takeaways of
UI's NLM Project for LIS Education
and Professionals



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KOICA



Part 1: Why does Information Literacy Evolving?

The Shifting Context of Information &
Society

Information Literacy is closely tied to Library and Information Science.

LIS educators and professionals



Scholars pursue Information Literacy to Stay Relevant. Buschman (2009) coined “new” literacies caused by digital disruption.

Buschman, John. “Information Literacy, ‘New’ Literacies, and Literacy.” *The Library Quarterly*, vol. 79, no. 1, Jan. 2009, pp. 95–118, <https://doi.org/10.1086/593375>.

Gen-Z, Millenials, and General public.

Need to understand what are the “new” needed information literacy competencies in the digital age?

Marcum, James W. “Rethinking Information Literacy.” *The Library Quarterly*, vol. 72, no. 1, 2002, <https://doi.org/10.1086/603335>.

Tewell, Eamon. “A Decade of Critical Information Literacy: A Review of the Literature.” *Communications in Information Literacy*, vol. 9, no. 1, June 2015, p. 2, <https://doi.org/10.15760/comminfolit.2015.9.1.174>.

Saunders, Laura. “Faculty Perspectives on Information Literacy as a Student Learning Outcome.” *The Journal of Academic Librarianship*, vol. 38, no. 4, July 2012, pp. 226–36, <https://doi.org/10.1016/J.ACALIB.2012.06.001>.

Caffrey, Carolyn, et al. “Library Instruction and Information Literacy 2021.” *Reference Services Review*, vol. 50, nos. 3–4, Nov. 2022, pp. 271–355, <https://doi.org/10.1108/RSR-09-2022-0035>.

The Digital Age We are Living: A Changing Information Environment

Web & Social

Mass participation, user-generated content, hyper-connected networks.

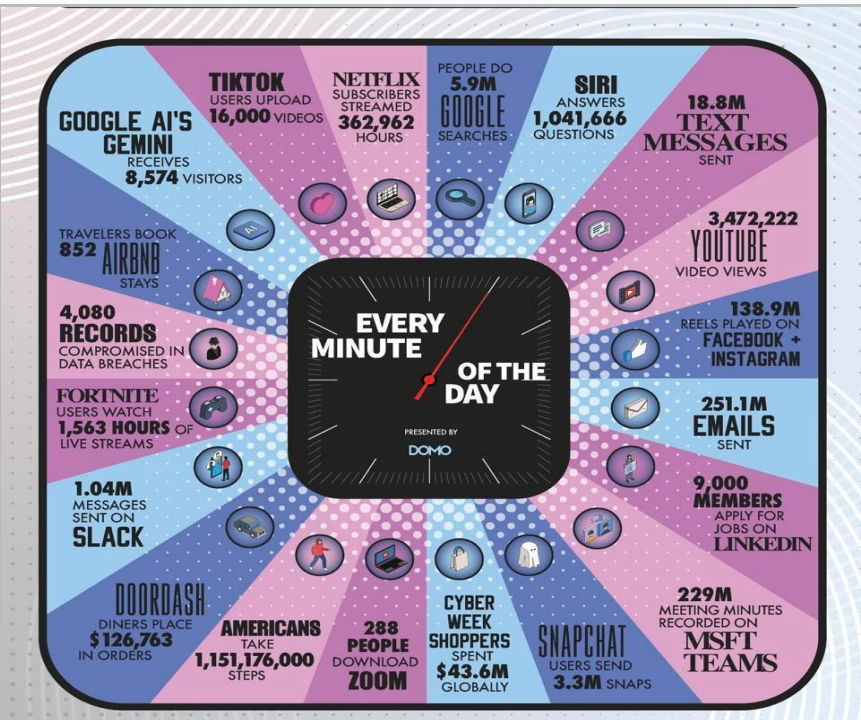
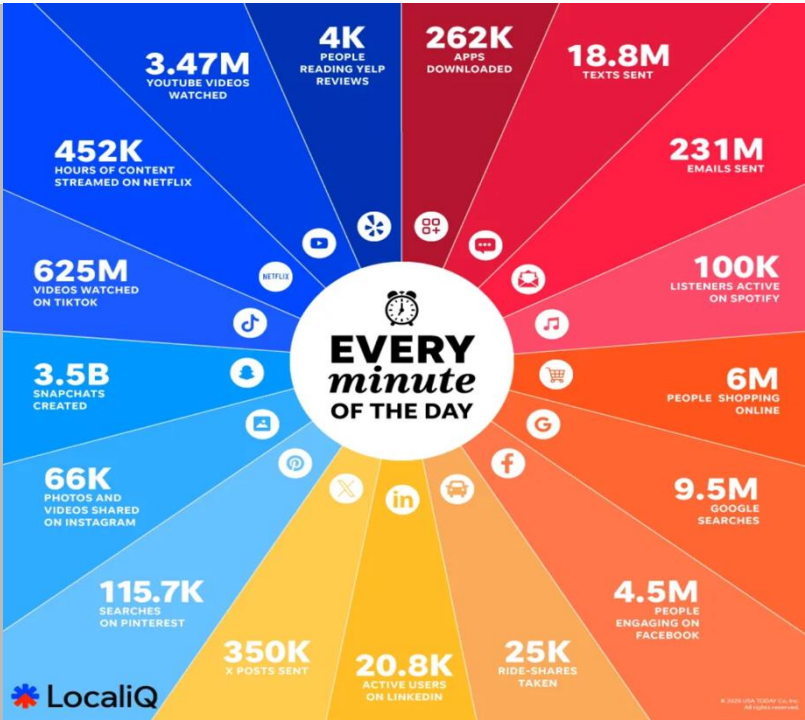
Now

Print Era

Static text, centralized publishing, linear reading and retrieval.

AI Ecosystem

Generative AI, automated synthesis, synthetic media, interactive agents.



<https://localiq.com/blog/what-happens-in-an-internet-minute/>

<https://www.pcmag.com/news/gone-in-60-seconds-heres-what-happens-on-the-internet-every-minute>

Magazine

Newspaper

Book

Gadget

WhatsApp

E-Book

E-Journal

E-Mail

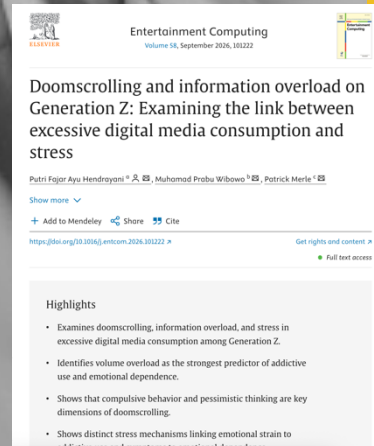
INFORMATION

- “Information” is from Latin *informatio*, meaning concept or idea
- Facts and Data
- Printed and Digital
- Consists of Myriad of Media



INFORMATION OVERLOAD

- Anyone can post anything in Weblog, Social Media, etc.
- “Too much information, so little time”
- Bombarded with Text, Image, Audio and Video.
- Associated with Stress!



Hendrayani, P., Wibowo, MP., Merle, P. “Doomscrolling and Information Overload on Generation Z: Examining the Link between Excessive Digital Media Consumption and Stress.” *Entertainment Computing*, vol. 58, Sept. 2026, p. 101222, <https://doi.org/10.1016/J.ENTCOM.2026.101222>.

Armstrong, Sara. 2008. *Information Literacy: Navigating & Evaluating Today's Media*. Huntington Beach: Shell Education.

Misinformation & Disinformation

- Disinformation: Intentionally manipulate to build false perception toward something. (intentionally misleading and deceiving).
- Misinformation: Lack of understanding to distinguish false information.
- Content Accuracy.
- Social Implication



Issues of Misinformation & Disinformation

Examples of Mis- and Dis-Information



1 Makan Mi Instan dan Cokelat Bersamaan Bikin Keracunan

Keracunan akibat makanan memang bisa terjadi. Tapi benarkah makan mi instan dan cokelat bersamaan bisa memicu keracunan? Apalagi sampai lima panca indranya mengeluarkan darah. Konon mi mengandung arsenic pentoxide dan reaksi kimia dari cokelat menyebabkan berubah jadi arsenic trioxide.

Mi instan yang dijual di pasaran tidak ada yang ditemukan mengandung arsenic pentoxide. Sedangkan, hasil penelitian laboratorium menunjukkan bahwa st. di B.

2 Minum Air Dingin Usai Makan Picu Kanker

Disebutkan dalam pesan yang beredar, minum air dingin usai makan memicu kanker. Karena air dingin bisa memadatkan minyak dalam saluran pencernaan sehingga lama-kelamaan akan melapisi usus dan menyebabkan kanker.

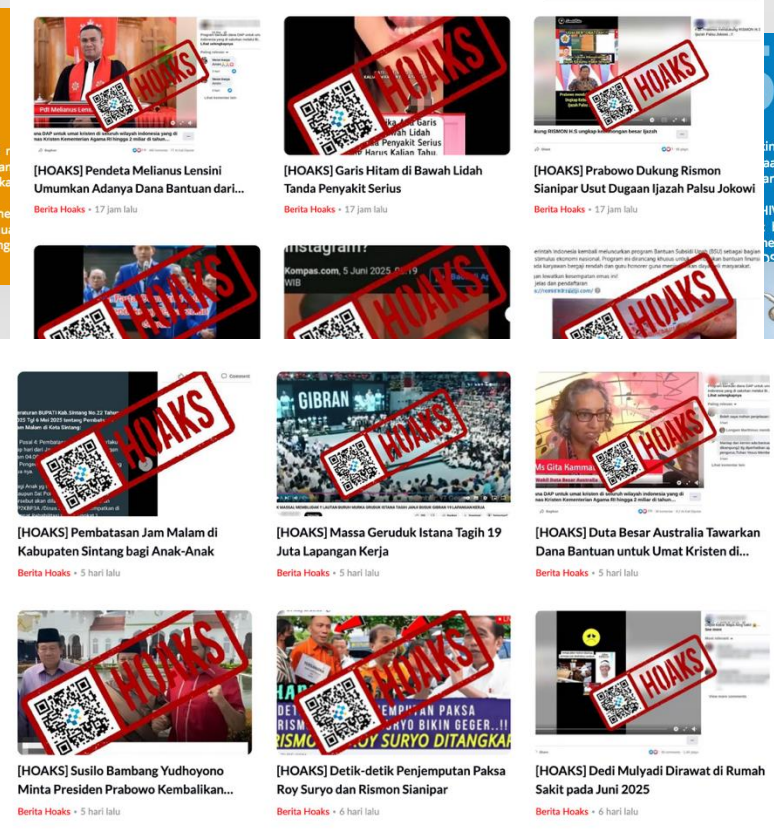
Tidak ada bukti yang mendukung pesan tersebut. Apalagi menurut Science and Nature, panas alami di perut akan membuat semua yang masuk memiliki temperatur yang sama. Meskipun seseorang minum air dinginnya es tidak akan bertahan lama di lambung.



10 Vaksin MMR Sebabkan Autisme

Kerep beredar kabar vaksin Mumps, Morbili, dan Rubella (MMR) menyebabkan autisme pada anak. Namun kabar ini tidak benar. Soedjatmiko, Sp.A(K), M.Si, Sekretaris Satgas Imunisasi Ikatan Dokter Anak Indonesia (IDAI).

Sama sekali tidak benar, dr Wakefield yang membuat penelitian itu bukan ahli vaksin, dia adalah dokter spesialis bedah. Penelitian tahun 1999 hanya menggunakan 18 sampel," ujar dr Soedjatmiko.



Kloset Duduk Bisa Menularkan HIV

Anda pernah menerima pesan yang berisi peringatan agar berhati-hati saat menggunakan kloset duduk. Kloset jenis ini ditengarai bisa menularkan virus HIV.

HIV bukan penyebab sakit kulit sehingga tidak bisa ditularkan melalui kloset. Kloset jenis ini sama dengan kloset jenis lain, biasanya seperti menggunakan toilet duduk yang sama, bersalaman, memegang pegangan pintu yang sebelumnya dipegang orang dengan HIV.



6 Teh Kemasan Beracun

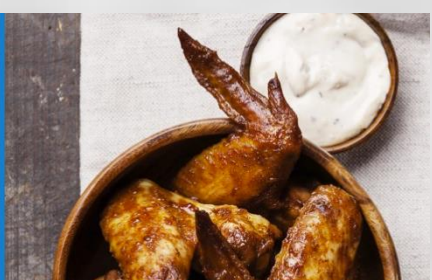
Pertengahan 2009 silam beredar pesan berantai bahwa salah satu merek teh kemasan mengandung racun. Konon teh tersebut mengandung hidroxic acid atau dihidrogen monoksida yang berbahaya. Padahal dihidrogen monoksida adalah dua (di) hidrogen, satu (mono) oksida ditulis dengan nama H₂O yang artinya air. Jadi jelas ini kabar bohong semata.

Produsen teh yang bersangkutan juga telah menyampaikan klarifikasi ketidakbenaran kabar itu.

1 Makan Sayap dan Ceker Ayam Bisa Picu Kanker

Salah satu pemicu munculnya kanker payudara dan kanker serviks adalah konsumsi ceker dan sayap ayam. Sebab sayap ayam bagian paling sering disuntik, sedangkan ceker ayam tempat penempatan antibiotik dan turunan 'second hormonal'.

Sebagai buktinya, itu kan baru asumsi. Umur ayam itu kan pendek kalau dipotong, kalau dipotong obat hormonnya itu masih ada atau itu dimakan menyebabkan kanker, sampai sekarang belum ada.



<https://www.komdigi.go.id/berita/berita-hoaks>

<http://health.detik.com/healthypedia/40-broadcast-pesan-kesehatan-yang-ternyata-hoax/5476/lemon-lebih-hebat-dari-kemoterapi>

<http://nakita.grid.id/Prakehamhttps://www.komdigi.go.id/berita/berita-hoaksilan/Ternyata-15-Berita-Kesehatan-Ini-Hoax>

Information
literacy

Digital
Literacy

Computer
Literacy

Data
Literacy

Finance
Literacy

Health
Literacy

Visual
Literacy

Historical
Literacy

LITERACY

Being literate
Not Just Read and write
Critical thinking

Information Literacy is Still Relevant

Because, not only about search for Information, but also:

- Skill in the identification of Information Needs.
- Competence to find and access information Effectively and Efficiently.
- ICT Literacy (digital, data, computer, and visual literacy).
- Skills in the analysis and evaluation of information.
- Understanding of Law and Ethics of Information



3E:
Efficient
Effective
Ethical!

The Expansion of Information and Computer Literacy in Digital Age

Information Literacy: 21st Century Skills, Life Long Learning, and Life Skill



AI & Data Literacy

Understanding algorithms, data quality, bias, prompting, and automated reasoning.



Cyber & Privacy

Protecting personal identity, evaluating security risks, and digital safety practices.



Environmental

Connecting information access to sustainability, waste management, and circular economy.



Financial Literacy

Navigating digital tax platforms, financial products, and economic indicators.

And Many More!



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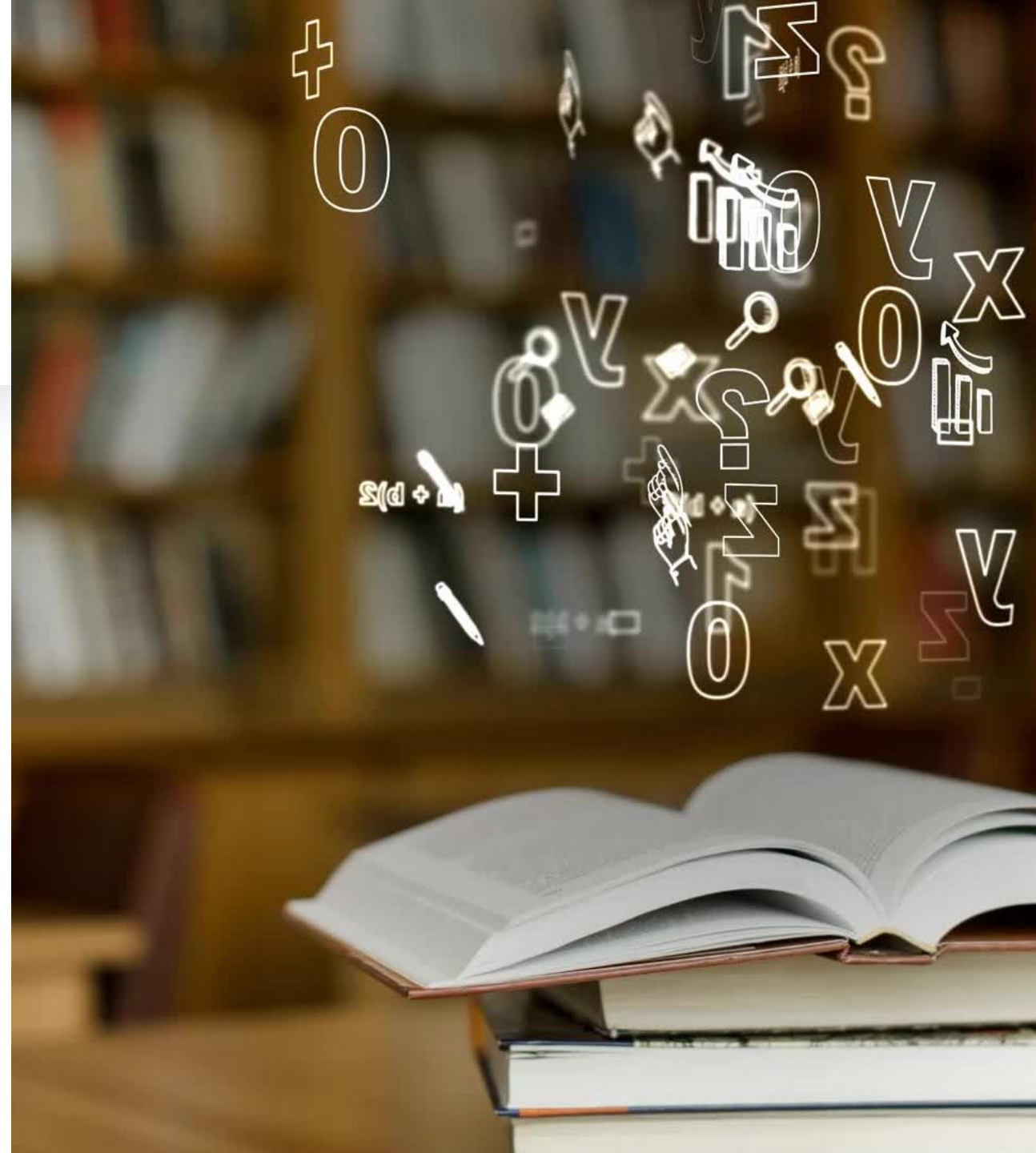


Part 2: The Initiation of the Development of New Literacy Module

From Literacy Models to Disciplinary
Contexts

The Development New Literacy Module

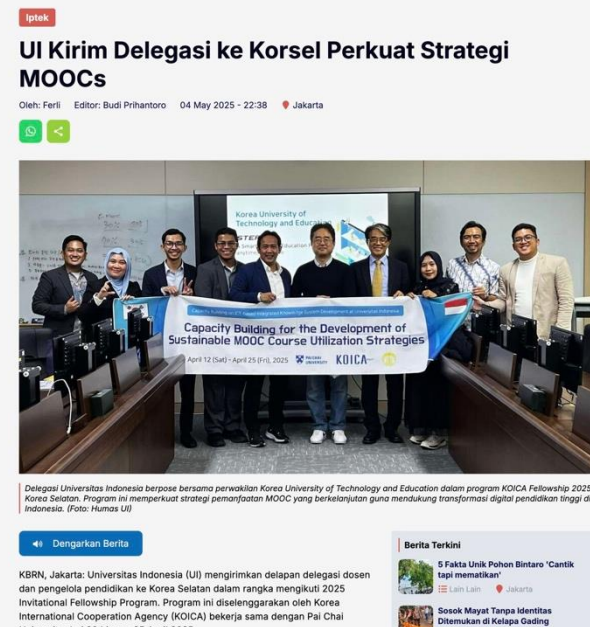
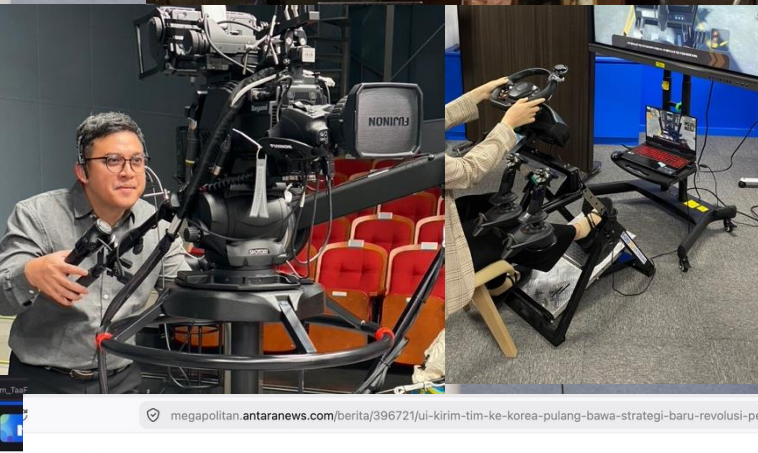
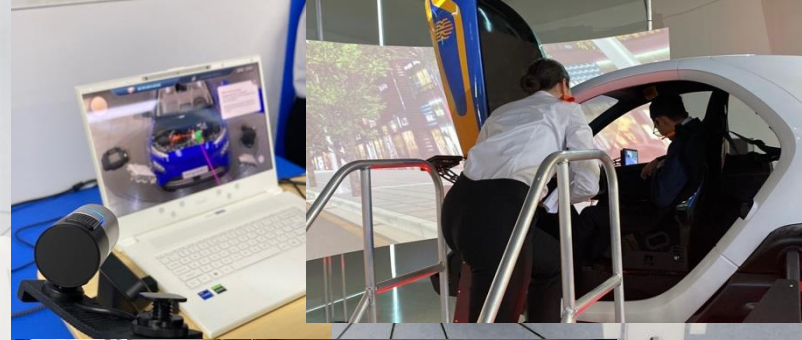
- The need of “new” literacy. Not just information.
- How can Library and Information Science and information institutions take a leadership role in developing an interdisciplinary literacy ecosystem for the digital age?
- Library and Information Science is positioned at the center of the emerging literacy landscape.
- Information literacy provides the foundation for other emerging literacies.
- LIS can lead the integration of different literacy competencies.
- Collaboration between KOICA (Pai Chai University) and the Faculty of Humanities UI.
- Initiated in 2024.
- Collaborate with other experts



Learning from Mooc Development and Implementation in Korea

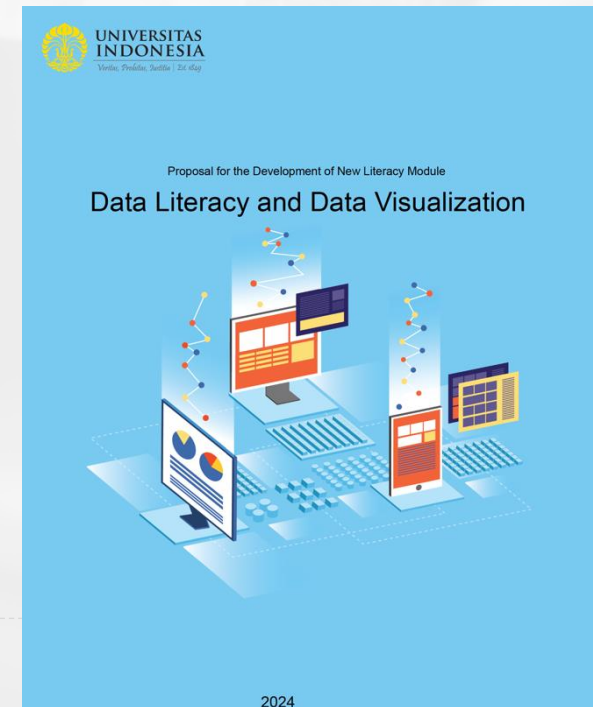
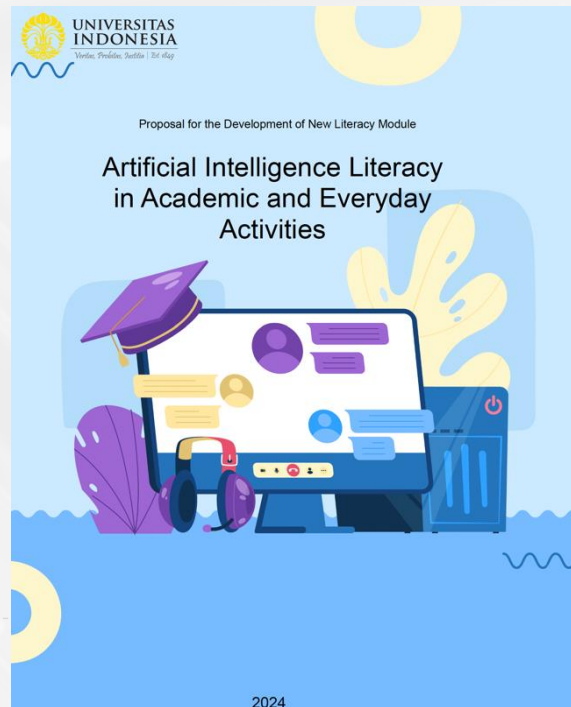
- **April 2025**
- **Visited several universities:** Korea University of Technology and Education, Korea National Open University, serta Tae Jae University.
- There is a decline of South Koreans pursuing formal higher education.
- Literacy skills are declining over time, raising concerns about the effectiveness of education systems in maintaining adult competencies.
- Shifting Job Market Values.
- Supported with technologies (studios, labs, etc.).
- Almost all kinds of literacies.

- <https://www.koreatimes.co.kr/southkorea/society/20250129/declining-enrollments-force-korean-universities-to-fight-for-survival>
- https://www.oecd.org/en/publications/education-at-a-glance-2025_1a3543e2-en/korea_252c9ed2-en.html
- <https://rri.co.id/jakarta/iptek/1493895/ui-kirim-delegasi-ke-korsel-perkuat-strategi-moocs>
- <https://megapolitan.antaranews.com/berita/396721/ui-kirim-tim-ke-korea-pulang-bawa-strategi-baru-revolusi-pendidikan-digital>



Proposed Courses

- Digital and Social Media Literacy
- Becoming Social Media Content Creator
- Media Literacy in the Digital Age
- Social Media Citizenship
- Communication in the Digital Era: Social Media Literacy
- Digital Academic Literacy
- Artificial Intelligence Literacy



New Literacy Module

The program Invites other professors from other fields:

Digital Literacy; Media Literacy; Visual Literacy; Coding and Computational Literacy; Cultural Literacy; Financial Literacy; Environmental Literacy (Waste Management); Health Literacy

Projects valued +USD 55,000 for the first 3 batches and 18 modules 2025 - 2026.



When we presented the project in 2025, 2026 (July), a lot more are interested!

Disciplinary Literacy Integration

Domain-Specific Evidence

- Information literacy expanded to specific skill sets in different disciplines.
- critical thinking, reflexivity, and "new" digital literacies possible.
- Library and Information science serve as critical bridges connecting universal information retrieval techniques with specialized disciplinary inquiry standards.
- Reframe information literacy: socio-political power structures, economic motivations, and institutional biases: how information is produced, distributed, and evaluated.

Buschman, John. "Information Literacy, 'New' Literacies, and Literacy." *The Library Quarterly*, vol. 79, no. 1, Jan. 2009, pp. 95–118, <https://doi.org/10.1086/593375>.

Marcum, James W. "Rethinking Information Literacy." *The Library Quarterly*, vol. 72, no. 1, 2002, <https://doi.org/10.1086/603335>.

Tewell, Eamon. "A Decade of Critical Information Literacy: A Review of the Literature." *Communications in Information Literacy*, vol. 9, no. 1, June 2015, p. 2, <https://doi.org/10.15760/comminfolit.2015.9.1.174>.



Seri Kelas "Literasi Baru" Universitas Indonesia 2025

Program Kelas Literasi Baru merupakan program hasil kolaborasi Fakultas Ilmu Pengetahuan Budaya Universitas Indonesia, KOICA, dan Pai Chai University yang dirancang untuk meningkatkan kapasitas budaya literasi masyarakat dalam menghadapi perkembangan teknologi, informasi, dan komunikasi di era digital saat ini. Program ini menghadirkan berbagai topik pembelajaran yang relevan, seperti literasi media sosial, kecerdasan buatan dalam kehidupan sehari-hari dan dunia kerja, literasi data, *coding* dan *programming*, riset pajak, perlindungan data pribadi, serta akuntansi berbasis syariah. Setiap modul disusun oleh para pengajar lintas disiplin di lingkungan Universitas Indonesia dan disampaikan melalui beragam metode pembelajaran, baik daring, luring, maupun campuran. Melalui program ini, Universitas Indonesia berkomitmen membangun ekosistem pembelajaran yang inklusif, adaptif, dan berkelanjutan dalam menghadapi tantangan perubahan di era digital.

Tata Cara Pendaftaran

- Pilih kelas dan Isi Form Pendaftaran**
Isi form pendaftaran dan pilih kelas. (Form tersedia di s.id/newliteracy-ui), isi dan tandatangani form tersebut dan simpan dalam format pdf.
- Buka Microsite Literasi Baru**
Pahami informasi terbaru terkait kelas Literasi Baru dan kelas yang ditawarkan pada tahun s.id/newliteracy-ui. Tentukan kelas yang Anda minati. Pasikan kelas tersebut terbuka untuk pendaftaran.
- Lengkapi Profil Anda Sebelum Registrasi Kelas**
Mahasiswa silakan sesuaikan data anda. Umum: isikan "Umum" untuk isian NPM, Angkatan, dan Pembimbing.
- Klik Registrasi (LIST UI)**
Klik registrasi, arahkan ke LIST UI s.id/lacid/marketplace/. Registrasi dan Login akun anda.
- Akses dan Lakukan Kegiatan Kelas Melalui IDOLS UI**
Setelah terdaftar, anda akan mendapatkan enrollment key untuk kegiatan pembelajaran melalui IDOLS ids.ui.ac.id.
- Lakukan Pendaftaran pada Kelas yang Dibuka**
Kelas Literasi Baru memiliki nama awal "New Literacy" diselenggarakan oleh PIB UI. Unggah form pendaftaran.
- Peringatan Nilai untuk Mendapatkan Sertifikat**
Ikuti dan lakukan kegiatan pembelajaran kelas yang ada. Seluruh peserta yang memenuhi syarat minimum kelulusan akan mendapatkan sertifikat elektronik.



s.id/newliteracy-ui

Daftar sekarang juga!

Kelas Uji Coba Gelombang 1:

- Literasi Artificial Intelligence
 - Aktivitas Sehari-hari
 - Siswa
 - Pengajar
- Literasi Media Sosial
- Literasi Perpajakan
- Literasi Privasi dan Pertindungan Data Pribadi
- Literasi Keuangan Syariah

Informasi lebih lanjut, hubungi:
 [@newliteracy-ui](https://twitter.com/newliteracy-ui)  s.id/newliteracy-ui



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Part 3: The Implementation of UI's New Literacy Module

A Collaborative Academic Transformation at Universitas Indonesia

Program Scale & Reach (2024–2026)

18

Modules Developed Across 3 Batches

Over US \$55,000

Key Operational Highlights

Partnership: Built in collaboration between Universitas Indonesia, KOICA, and Pai Chai University.

Investment: Over US \$55,000 project value invested in capacity building.

Participation: 200+ active learners across multidisciplinary academic tracks.

The Module Ecosystem Overview

Domain Theme	Sample Modules Developed	Target Competency Focus
Digital & AI	Social Media Literacy, Generative AI Applications	Content creation, algorithmic ethics, prompt engineering
Data & Research	Data Literacy, Research Methodology	Dataset evaluation, statistical interpretation, open research
Finance & Tax	Financial Literacy, Tax & Accounting Literacy	Personal financial planning, fiscal policy compliance
Civic & Eco	Waste Management Literacy, Disaster Education	Circular economy action, community resilience

UI's New Literacy Module

- Landing Page: s.id/newliteracy-ui (Main source of information).
- UI's New Literacy Module Social Media Pages:
- Instagram: [Instagram.com/newliteracy.ui](https://www.instagram.com/newliteracy.ui)
- Facebook: facebook.com/newliteracy.ui
- Your social media pages, students social media, etc.

The collage displays various promotional materials for the "Seri Kelas 'Literasi Baru' Universitas Indonesia 2025".

- Landing Page (Top Left):** Titled "Program Kelas Literasi Baru - Universitas Indonesia". It describes the program as a collaboration between UI, KOICA, and Pajale University to improve digital literacy skills. It includes a 7-step registration process: 1. Fill out the registration form, 2. Register on the s.id/newliteracy-ui portal, 3. Fill out the profile form, 4. Complete the registration, 5. Receive the registration confirmation, 6. Prepare for the trial batch, 7. Participate in the trial batch. It also features a QR code and the URL s.id/newliteracy-ui.
- Landing Page (Top Right):** Titled "Seri Kelas 'Literasi Media Baru' Universitas Indonesia 2025". It highlights the trial batch and lists the topics: Literasi Artificial Intelligence, Literasi Aktifitas Sehari-hari, Literasi Pengajaran, Literasi Media Sosial, Literasi Perpajakan, Literasi Privasi dan Perlindungan Data Pribadi, and Literasi Keuangan Syariah. It includes a QR code and the URL s.id/newliteracy-ui.
- Social Media Posts (Bottom):** Two screenshots of social media posts. The Facebook post (bottom left) is from the "Kelas Literasi Baru UI" page, dated July 13, 2025, and includes a QR code and the URL s.id/newliteracy-ui. The Instagram post (bottom right) is from the "newliteracy.ui" account, dated July 13, 2025, and includes a QR code and the URL s.id/newliteracy-ui.

Courses in New Literacy Module

Business and Economic Science

Praktik Pengantar Akuntansi dan Pajak Digital - Introduction to Digital Accounting and Tax (D-ACT) Practices

Muhamad Prabu Wibowo, Siti Nuryanah, SE, MSM, MBus(Acc), PhD, CA
celeb febul

48 Enrolled Students
15 Students Completed
28 In Progress
5 Yet to Start

Completion Progress

NOW

Mouse over at touch bar for info.

Overview of students

Activities

- Assignments
- Custom certificates
- Forums
- Questionnaires
- Quizzes
- Resources

DIGITAL DECEPTION LITERACY
for Future Educators

What You'll Learn:

- ✓ Recognize digital deception
- ✓ Understand why people fall for scams
- ✓ Recognize the potential impact
- ✓ Teach digital deception literacy

5 Sessions (10 weeks)
10 September - 10 October 2024
Every Saturday 10:00 - 12:00 WIB

Blended Learning
1 Online (90% of the course)
1 Offline (10% of the course)

Registration Fee
Rp 200,000

Participants who fulfil the course requirements will receive a Certificate of Completion.

Register Now
<http://bit.ly/digitaldeception>

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KOICA
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배재대학교
PAI CHAI UNIVERSITY

SERI "LITERASI MEDIA BARU" UNIVERSITAS INDONESIA
Literasi Media Sosial untuk Personal Branding

Sesi Mei - Juli 2025

Muhamad Prabu Wibowo, Ph.D.
FASILITATOR

Harga Khusus masa trial:
900rb

Gratis!

PERKULIAHAN DARING UNTUK 7 SESI
PESERTA TERBATAS

REGISTER NOW

[s.id/newliteracy-ui](http://bit.ly/newliteracy-ui)

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ILMU KOMPUTER
배재대학교
PAI CHAI UNIVERSITY

CYBER SECURITY FOR BEGINNER

OPEN FOR PUBLIC

- ✓ INTRO TO PRIVACY AND CYBERSECURITY
SAT, 30 AUG 2025, 10:00-12:00 WIB, OFFLINE
- ✓ PRIVACY VIOLATION AND HIDDEN ECONOMY
MON, 1 SEP 2025, 19:30-21:00 WIB, ONLINE
- ✓ SOCIAL MEDIA AND DIGITAL RISKS
TUE, 2 SEP 2025, 19:30-21:00 WIB, ONLINE
- ✓ PHISHING AND SOCIAL ENGINEERING
WED, 3 SEP 2025, 19:30-21:00 WIB, ONLINE
- ✓ NAVIGATING INDONESIA'S REGULATION
THU, 4 SEP 2025, 19:30-21:00 WIB, ONLINE
- ✓ BUILDING RESILIENCE AND SELF PROTECTION
SAT, 6 SEP 2025, 10:00-12:00 WIB, OFFLINE

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PAI CHAI UNIVERSITY

FREE REGISTRATION
ristek.link/CyberSecurityBeginner

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KOICA
배재대학교
PAI CHAI UNIVERSITY

DATA LITERACY & DATA VISUALIZATION

Data banyak, tapi bingung cara mempresentasikannya? Yuk, ubah data jadi visual yang lebih jelas dan mudah dipahami. Course online untuk semua yang ingin belajar membuat grafik, membaca peta, dan menggunakan tools yang lebih canggih.

100% ONLINE Self-Paced
Akses materi secara mandiri melalui LMS

8 MODUL PRAKTIK
Dorongan visualisasi yang lebih baik dengan modul dan proyek nyata

3000 CLINICS
Siswa yang telah menyelesaikan modul dan proyek nyata

SERTIFIKAT COURSE
Bagi peserta yang menyelesaikan seluruh modul dan proyek nyata

TERBATA UNTUK UMUM
Mahasiswa, profesional, pendidik, umum, dan yang ingin belajar dengan data

BIAYA GRATIS
Dorongan visualisasi yang lebih baik dengan modul dan proyek nyata

PERIODE COURSE
14 September - 10 Oktober 2024
Minggu online dan modul secara mandiri

ESTIMASI BELAJAR
14 jam
28 jam mandiri
14 jam pendampingan

Yang akan kamu pelajari:

- ✓ Peta grafik yang tepat untuk setiap data
- ✓ Bagaimana interpretasi data dengan lebih baik
- ✓ Buat visual yang jelas, menarik, dan mudah dipahami

Daftar Sekarang!
Pendaftaran:
16 - 23 Agustus 2024
bit.ly/DLDV/KOICAFIB2024

Informasi lebih lanjut:
rdm@uic.ac.id

Platform:
<https://bit.ly/uic.ac.id>

Kurikulum Terbobotasi
Maks. 100 peserta

KULIAH ONLINE

LITERASI DATA HUMANIORA DIGITAL

Registrasi:
<http://bit.ly/DataHumDigi2024>

Biaya Investasi : IDR 150.000,-
Peserta akan menerima sertifikat penyelesaian setelah 45 jam kuliah!

Instruktur:
Ari Nugraha, Ph.D
(Universitas Indonesia)

Topik bahasan:

- PERSON
- TEXT PROCESSING
- SENTIMENT ANALYSIS

Informasi Lebih Lanjut: K201310170042 (@k201310170042)

NEW LITERACY MODULE
Course Korean Language & Culture Through Drama

Eva Latifah, Ph.D.
Universitas Indonesia

Dr. Asep Suryana, S.Sos, M.Si.
Universitas Negeri Jakarta

Dr. Yeanita Aprilandri Sengar, S.Sos, M.Si.
Universitas Negeri Jakarta

5 Sessions (5 Weeks) (45 Hours)
10 September - 10 October 2024

Schedule
Every Saturday 09:00 - 10:00 WIB

Blended Learning
1 Online (90% of the course)
1 Face-to-face at FEB UI
This learning module for each session will be implemented in the blended course schedule

Registration Fee
Rp 200,000

Payment Method To Be Confirmed

Participants who fulfil the course requirements will receive a Certificate of Completion.

Register Now!
Limited to 30 participants
bit.ly/NewLiteracyModule

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AKUNTANSI SYARIAH

NEW LITERACY MODULE 2025

Trainer
Dr. Evony Silvino Viola
Dosen Akuntansi FEB UI
Peneliti Senior PERS FEB UI

28 Mei - 25 Juni 2025
Hybrid (Online dan Offline)
Offline terbatas 25 Peserta

Materi dan jadwal

Rabu, 28 Mei 2025	Konsep Umum Akuntansi Syariah	13:30 - 15:30 WIB
Rabu, 3 Juni 2025	Konsep dan Pencatatan Akuntansi Ajud Mudharabah	19:00 - 21:00 WIB
Studi Mandiri	Konsep dan Pencatatan Akuntansi Ajud Musyarakah	Studi Mandiri
Rabu, 11 Juni 2025	Konsep dan Pencatatan Akuntansi Ajud Murabahah	13:30 - 15:00 WIB
Jumat, 13 Juni 2025	Konsep dan Pencatatan Akuntansi Ajud Salam dan Istisna'	19:00 - 21:00 WIB
Rabu, 18 Juni 2025	Konsep dan Pencatatan Akuntansi Ajud Ijarah	19:00 - 21:00 WIB
Jumat, 20 Juni 2025	Akuntansi Zakat, Wakaf dan Transaksi Filantropi Lainnya	13:30 - 15:00 WIB
Rabu, 25 Juni 2025	Konsep dan Pencatatan Akuntansi Instrumen Sukuk	13:30 - 15:00 WIB

Fasilitas
Sertifikat dari PERS dan KOICA

Commitment Fee
Rp150.000
Biaya khusus untuk batch pendeta

Pendaftaran
s.id/AKS-PERS

Kuliah Hybrid 7 Minggu

Literasi AI untuk Sehari-hari

URL / link registrasi:
<http://bit.ly/FormLiterasiAI>

Biaya Registrasi:
IDR 100.000,-

Tingkatkan literasi Anda dalam penggunaan AI untuk berbagai aktivitas sehari-hari. Topik bahasan:

- Usaha Kecil Menengah
- Prompt Engineering
- Etika AI

Kuliah ini adalah Kolaborasi dari:

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Informasi Lebih Lanjut: +6282255327011 (WhatsApp chat only)



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Part 4: Reimagining Information Literacy: Social Media and Waste Management Literacy & Circular Economy

Reflection of author's experiences being appointed as PIC for
both courses

UI'NLM Case Study 1: Social Media Literacy

Skills on Social Media Content Creation:

- Content planning
- Script and caption writing
- Project management
- Multimedia production
- Photography, illustration
- Audio scripting/editing
- Animation
- Videography (storyboarding/editing)
- Data analytics and marketing research

- ✓ **Beyond Platform Training:** Critical analysis of platform algorithms and privacy settings.
- ✓ **Generative AI Integration:** AI prompting for scripts, graphic design, and content workflow.
- ✓ **Ethical Practice:** Addressing synthetic media risks, hallucinations, and copyright boundaries.



SERI "LITERASI MEDIA BARU" UNIVERSITAS INDONESIA

Literasi Media Sosial untuk Personal Branding

Sesi Mei - Juli 2025



Muhamad Prabu Wibowo, Ph.D.
FASILITATOR

Harga Khusus masa trial:
300.000

Gratis!

PERKULIAHAN DARING UNTUK 7 SESI

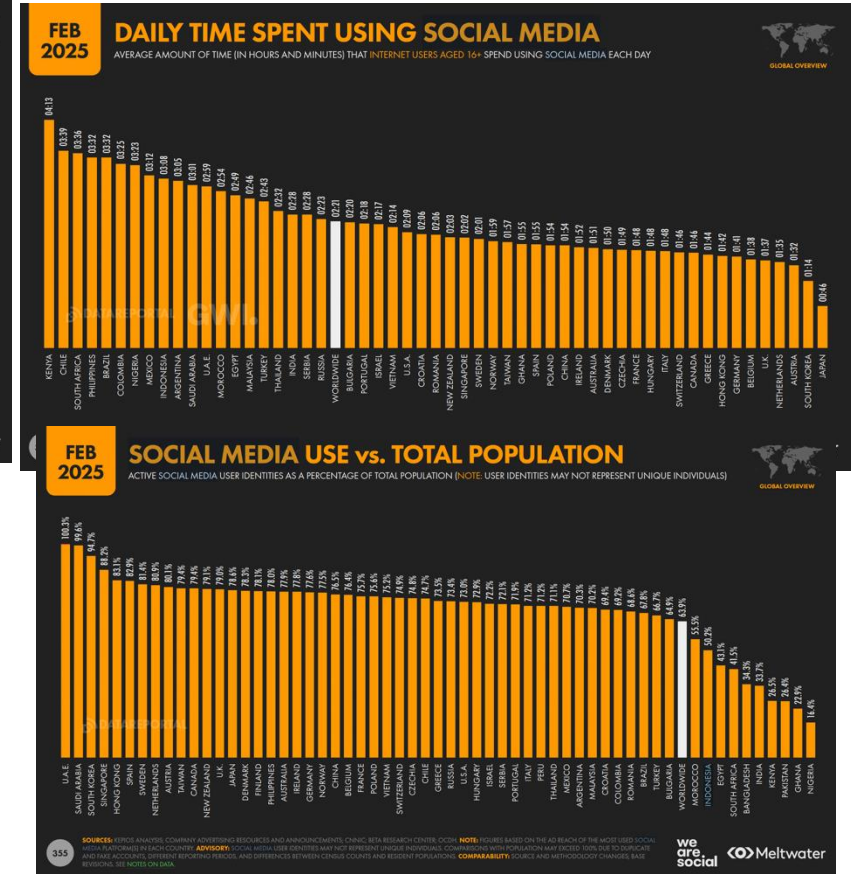
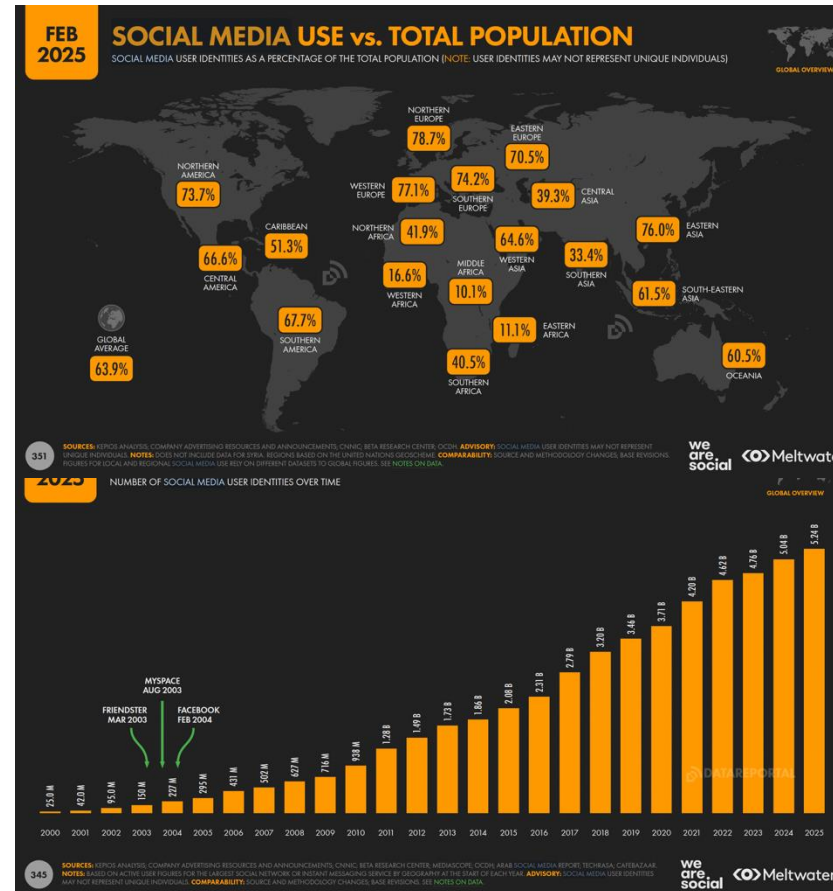
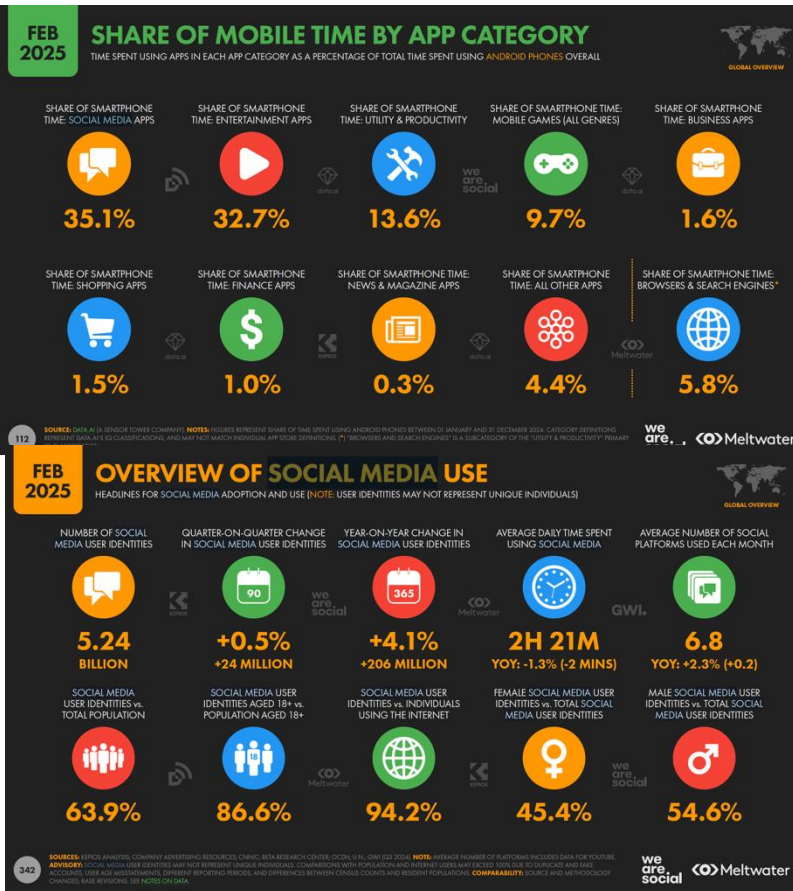
PESERTA TERBATAS

REGISTER NOW



s.id/newliteracy-ui

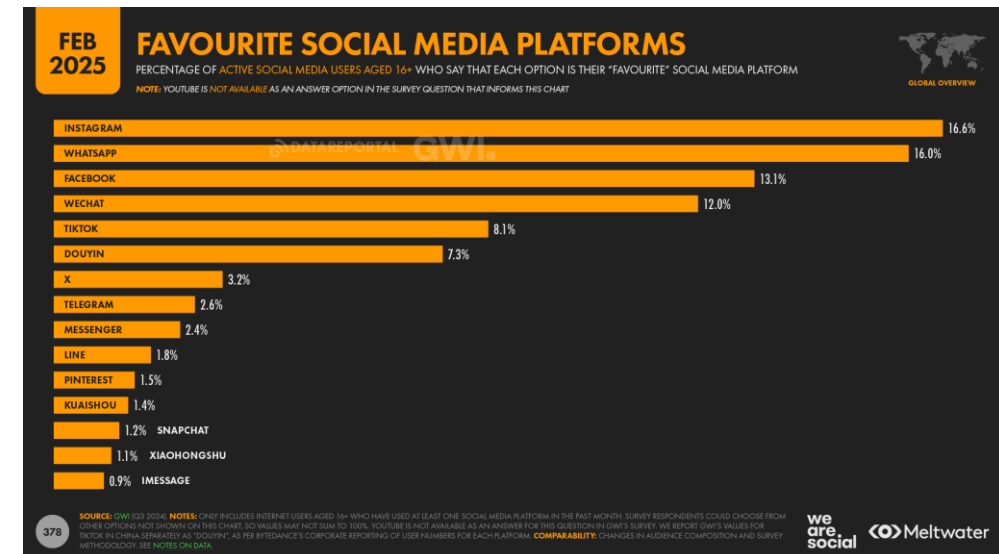
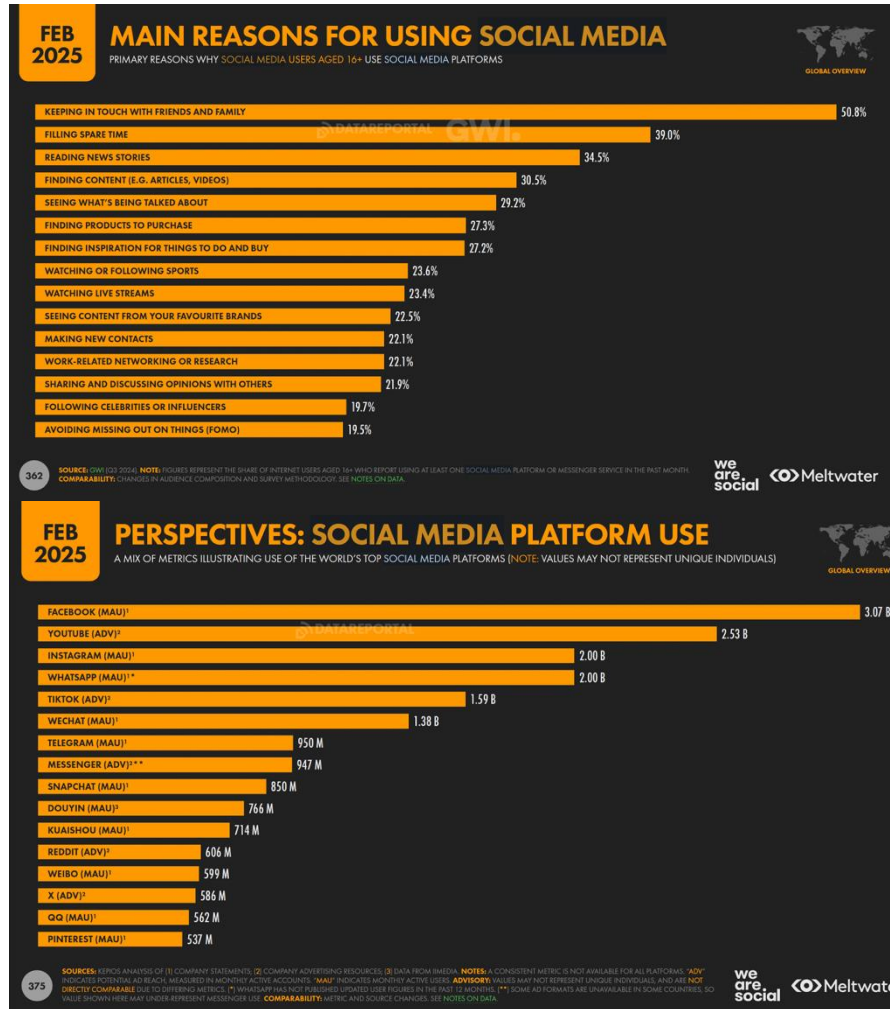
Why Social Media Literacy? Is it still relevant now?



<https://wearesocial.com/wp-content/uploads/2025/02/GDR-2025-v2.pdf>

Potential engagement dan exposure!

Social Media General Usage Surveys



<https://datareportal.com/reports/digital-2025-sub-section-top-social-platforms>
<https://wearesocial.com/wp-content/uploads/2025/02/GDR-2025-v2.pdf>

Social Media in Business

- **Marketing:** Digital marketing strategies to reach wider audiences.
- **Branding:** Increasing public visibility (e.g., improving search engine presence). More posts lead to more recognition.
- **Promotion:** Cost-efficient outreach to targeted audiences.
- **User Engagement:** Building ongoing connections with users.
- **Content Creation & Sharing:** Developing and distributing engaging digital content.



Digital Marketing

Marketing that uses digital technology or digital media. It's revolutionized marketing because it's uniquely powerful.

- 1 Social Media Marketing
- 2 Search Engine Optimization and Marketing (SEO/SEM)





Social Media in Nonprofit and Institutional Settings

- **Raising Awareness:** Highlighting social and institutional issues.
- **Community Engagement:** Strengthening ties with stakeholders.
- **Crowdsourcing:** Enabling public participation, including donations.
- **Social Movements:** Supporting advocacy and collective action.



Gen AI for Social Media

Generative AI can support:

- Content planning
- Script and caption writing
- Project management
- Multimedia creation: photography, illustration, audio, animation, video
- Data analytics and digital marketing research

Expanding the Module to Research and Publication

- Tridharma: Teaching, Research, & Community Engagement.
- Best practice for LIS professionals (Training of trainers)
- Text-book; using your class as a data collection for research;
- Conference, Other grants, etc.

THE FIRST RECONTOUR
DE **QUY NHON**

INTERNATIONAL CONFERENCE ON LIBRARY, INFORMATION SCIENCE & SCHOLARLY PUBLISHING (ICLISSP2025)

Theme:
Building Tomorrow's Libraries: Global Perspectives on Academic Library Transformation and Scholarly Publishing

AUGUST 2025
20th - 22nd

ICISE, 07 Science Avenue, Quy Nhon city, Binh Dinh province, Vietnam

Registration & more information
<https://shorturl.at/xjA8Q>

OVERVIEW

International Conference on Library, Information Science and Scholarly Publishing in Vietnam (ICLISSP2025) will focus mainly on various aspects related to information technology and digital libraries, open science, electronic publishing, and user services in the digital era. This event aims to showcase research findings in LISSP, develop scholarly interdisciplinary networking, approach professional updates and development trends, and enhance standards and policies in the sectors.

KEYNOTE SPEAKERS

- Dr. Norbert Czismadia
President of the Board of Trustees
John von Neumann University, Hungary
- Ms. Janine Schmidt
Director, Mukurta Solutions,
Brisbane, De Gruyter Star
IFLA Publications Series;
Trenholme Director of
Libraries Emerita, McGill
University, Montreal, Canada
- Assoc.Prof.Dr. Songphan
Choemprayong,
Department of Library
Science, Faculty of Art,
Chulalongkorn University,
Thailand
- Assoc.Prof.Dr. Do Van
Hung
Dean, Faculty of Library and
Information Science
University of Social Sciences
and Humanities,
Vietnam National University
Hanoi, Vietnam

INVITED SPEAKERS

- Dr. M. Prabu Wibowo
Department of Library and
Information Science
Faculty of Humanities,
Universitas Indonesia
- Mr. Rajen Munoo
Advisor, Learning
Programmes & Global
Relations, SMU Libraries,
Singapore Management
University
- Dr. Pham Hung Hiep,
Director, Institute for Research
on Education and Knowledge
Transfer (IREK) Institute,
Thanh Do University, Vietnam
- Assoc.Prof.Dr. Ngo Thi
Huyen
Dean, Faculty of Library and
Information Science
University of Social Sciences
and Humanities
Binh Duong province,
Vietnam

FOR QUESTIONS REGARDING THE SCIENTIFIC PROGRAM:
Assoc.Prof.Dr. Nguyen Bao Quoc (Organizing General Chair)
Director of Library, Nong Lam University, Ho Chi Minh City, Vietnam
Tel: +84-0932 082 205 Email: baquoqc@hcmuaf.edu.vn

FOR EXHIBITION & SPONSORSHIP INQUIRY:
Dr. Tran Thanh Son (Organizing Committee)
Vice Director of ICISE
Email: tranthanhson227@gmail.com

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Library Hi Tech News Journal Home Issues Earlycite Articles About this Journal

Volume 42, Issue 8
24 September 2025

RESEARCH ARTICLE | AUGUST 22 2025
Generative AI for library social media content creation and communication

Muhamad Prabu Wibowo
Author & Article Information
Library Hi Tech News (2025) 42 (8): 8-11.
<https://doi.org/10.1108/LHTN-06-2025-0109>

Share Get Permissions Cite

Purpose

This paper aims to examine the potential use of generative artificial intelligence (Gen AI) to enhance digital communication in libraries, with a particular emphasis on social media content creation. It seeks to identify emerging opportunities, explore key challenges and address ethical and institutional considerations related to the adoption of Gen AI in outward-facing communication practices.

Design/methodology/approach

The study draws on a combination of literature review and practitioner insights from a 2025 workshop hosted by the Librarian Empowerment Division of the Jakarta Public Library. It highlights how librarians are using Gen AI tools to generate posts, captions and visuals for social media, and presents selected examples and reflections from their experiences.

Findings

Gen AI tools enable libraries to produce social media content more efficiently, particularly in

Latest Most Read Most Cited

A low cost python based real time patron monitoring dashboard for academic libraries: a case study

GPT-5.5: evolution of agentic artificial intelligence (AI) in libraries

Artificial intelligence in libraries: redefining information access and knowledge management

Robots in the stacks: automation, service innovation and emerging case applications in libraries

Email Alerts
Article Activity Alert

WORKSHOP

Strategi Media Sosial Berbasis Data untuk Perpustakaan Perguruan Tinggi

Perencanaan, Implementasi, dan Evaluasi

Aula DISPUSIP Lt.4
Dinas Perpustakaan dan Kearsipan Provinsi DKI Jakarta

Selasa, 17 Juni 2025
08.30 - Selesai

Tersedia e-Certificate
Bagi peserta

Narasumber
Muhamad Prabu Wibowo, S.Hum., M.Sc., Ph.D.
Assistant Professor
Departemen Ilmu Perpustakaan dan Informasi Universitas Indonesia

Narasumber
Rahmi, S.Hum., M.Sc., Ph.D.
Assistant Professor
Departemen Ilmu Perpustakaan dan Informasi Universitas Indonesia

Moderator
Rengga Sendrian, M.Hum.
Kepala Biro Perpustakaan Universitas Dian Nusantara

LOKAKARYA INTENSIF

PEMANFAATAN KECERDASAN BUATAN (AI) DI PERPUSTAKAAN KHUSUS
"Pustakawan Cerdas di Era Kecerdasan Buatan"

Dra. Nani Suryani, M.Si
Pembicara Kuning
Kepala Pusat Pengembangan Perpustakaan Umum dan Khusus, Perpustakaan Nasional RI

Dr. Nasruddin Djoko Surjono, S.I.P., S.T., M.E., MBA
Sambutan Pembukaan
Kepala Dinas Perpustakaan dan Kearsipan Provinsi DKI Jakarta

Perpustakaan Hukum Daniel S. Lev
Tertutup, Gedung Mahkamah Agung RI, Jl. Kuningan Selatan No. 5-6, 12180, RT 6/PK 2, Sektor 10, Senayan, Kota Jakarta Selatan

11-12 Agustus 2025
08.30 - Selesai

Tersedia e-Certificate
Bagi peserta

Narasumber
Rahmi, S.Hum., M.Sc., Ph.D.
Departemen Ilmu Perpustakaan dan Informasi Universitas Indonesia

Narasumber
Muhamad Prabu Wibowo, S.Hum., M.Sc., Ph.D.
Departemen Ilmu Perpustakaan dan Informasi Universitas Indonesia

Pembinaan pustakadki dispusipjakarta pustakadki@gmail.com

SOCIAL MEDIA LITERACY IN THE DIGITAL AGE

MUHAMAD PRABU WIBOWO

Community Engagement on Social Media Literacy

- Inclusivity on communities.
- Workshops on Baduy Tribe Community.
- Pemasaran Brand Story Baduy Berbasis Digital.
- HAKI: Book and Teaching Module
- Collaboration with Archaeology (Prof. Dr. Cecep), Faculty of Economics and Business UI (Hapsari Setyowardhani), & UiTM Mara Malaysia.

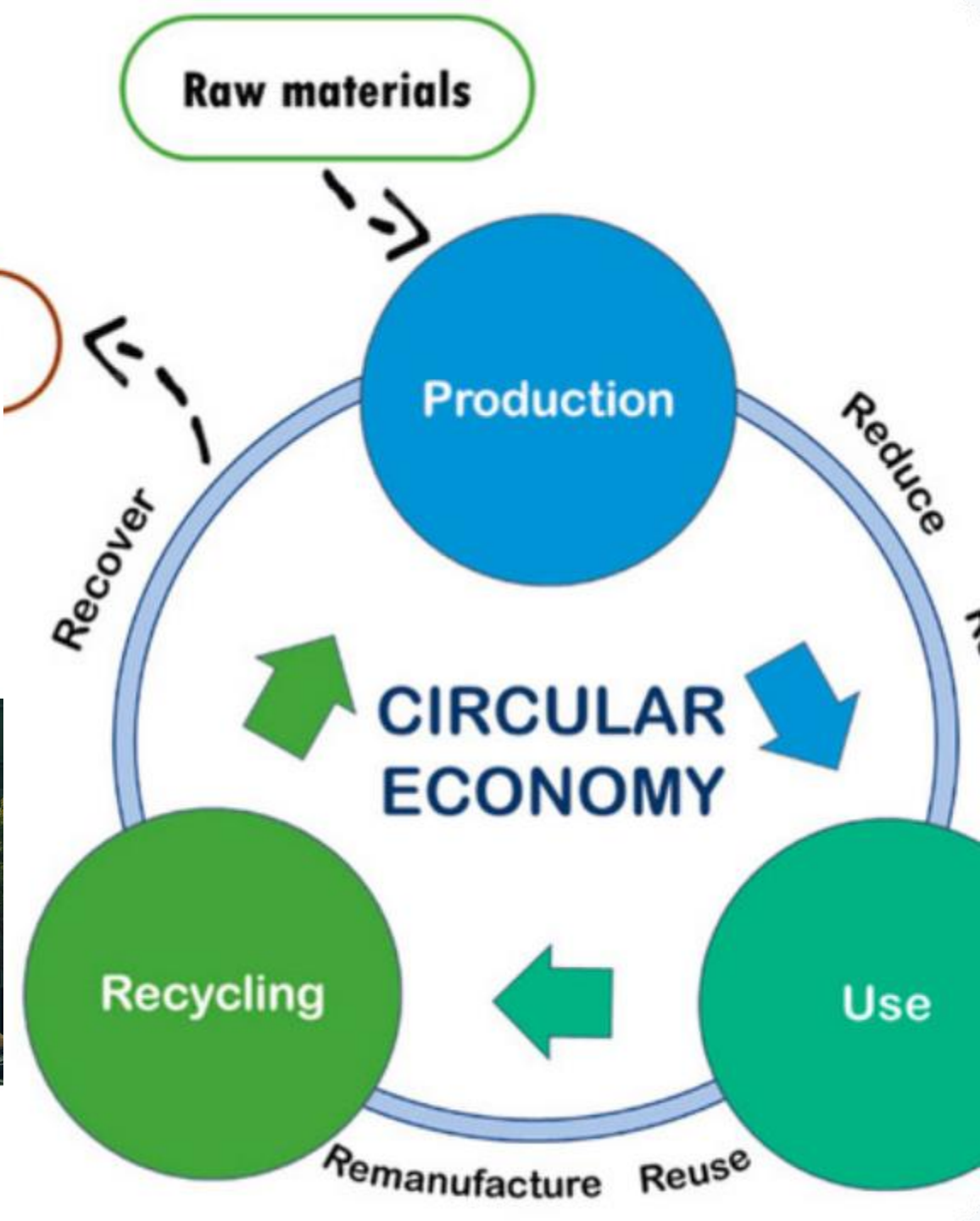
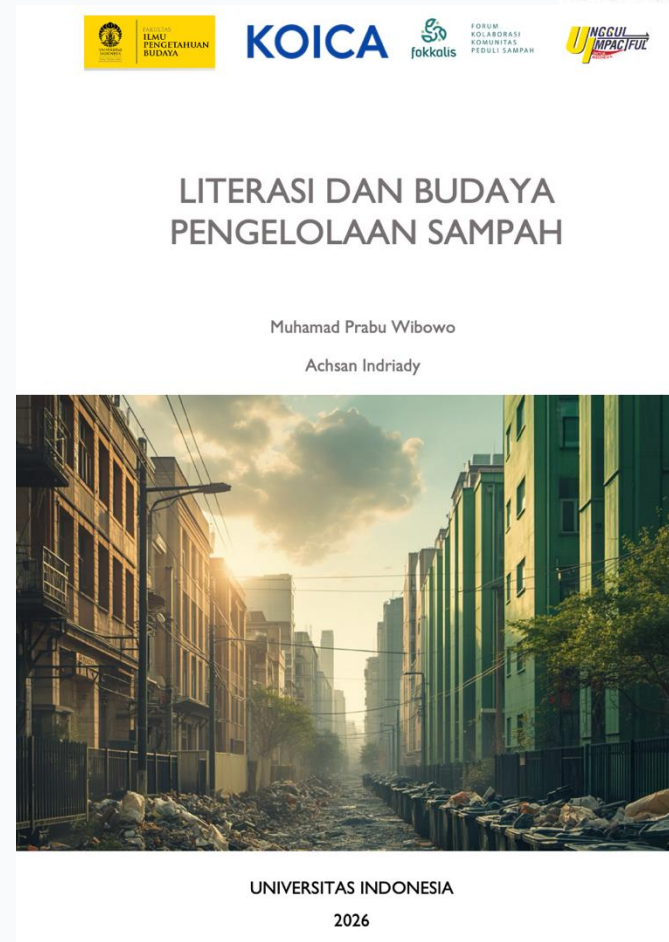


UI'NLM Case Study 2: Waste Management Literacy and Circular Economy

Literacy for Behavioral Impact

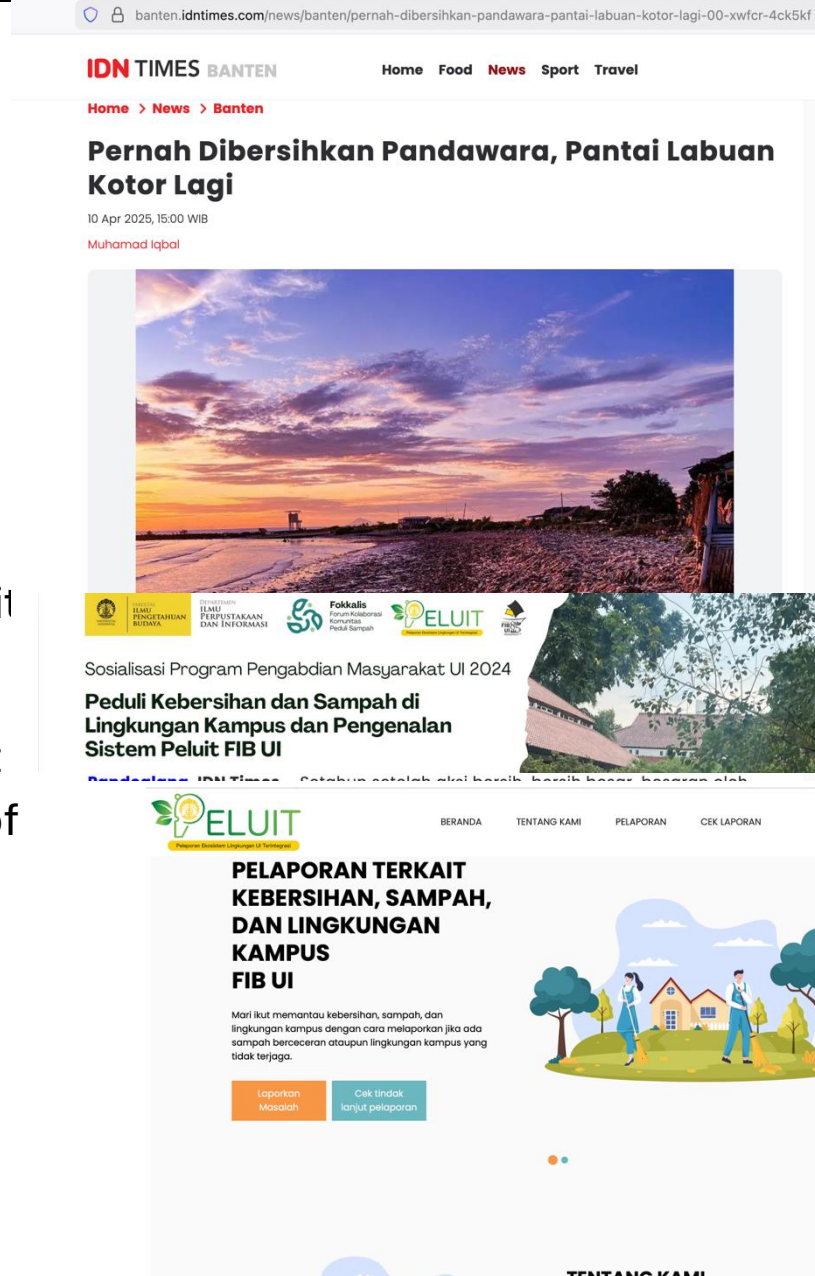
Environmental literacy translates abstract information into everyday community action. The module connects product lifecycle analysis with green consumer choices and circular economy models.

Knowledge leads to awareness, shifting civic behavior toward sustainable waste recycling and economic opportunities.



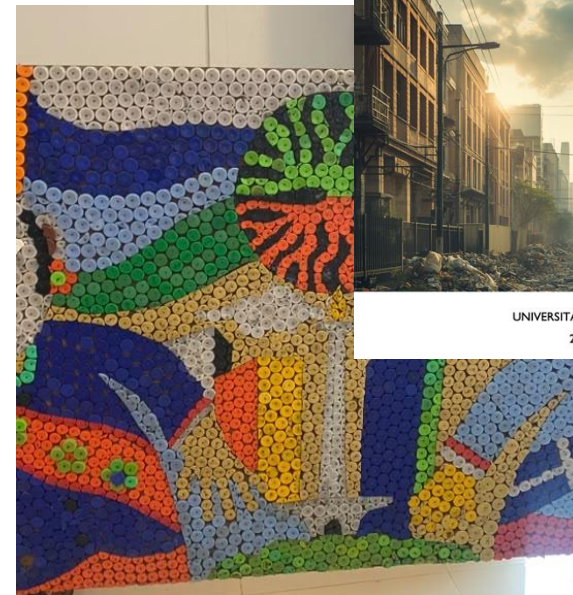
Relevance

- One of the major problems in Indonesia.
- A constantly recurring issue: it always gets dirty again.
- Aligning with the Government Program to raise awareness of waste management.
- Literacy is the key!



An Ongoing Project: Collaboration with Several Parties

- DLH Jakarta for Practice.
- KOICA (Funding).
- University of Indonesia (Experts)
- Fokkalis (Community Leader).
- Mothers and Family (Ibu-Ibu dan Masyarakat) (Public)





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Part 5: Evaluation and Key Takeaways of UI's NLM Project for LIS Education and Professionals

UI's New Literacy Module at a Glance (1)

18

Implemented Modules

3

Batches

619

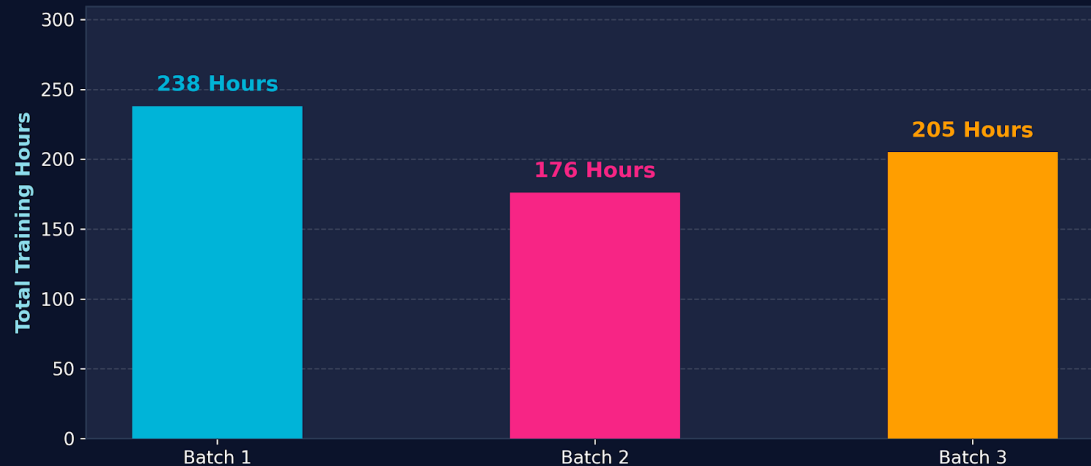
Training Hours

494

Recorded Enrollment

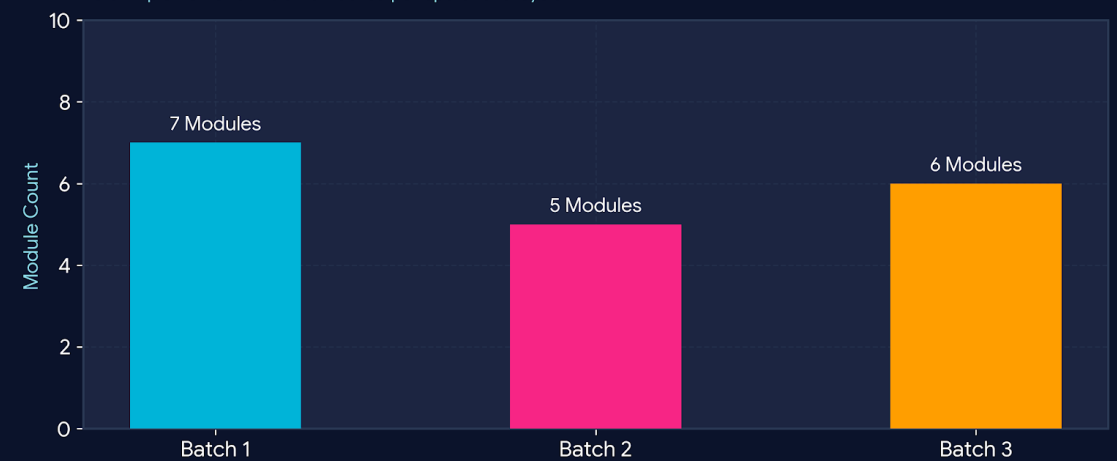
TOTAL TRAINING HOURS BY BATCH

Cumulative instructional volume across implementation cohorts



01. MODULES DISTRIBUTION BY BATCH

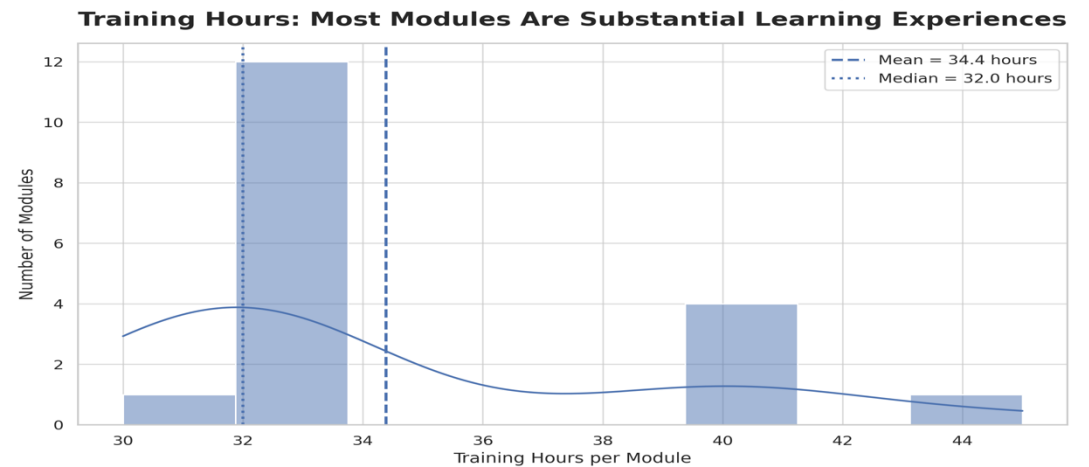
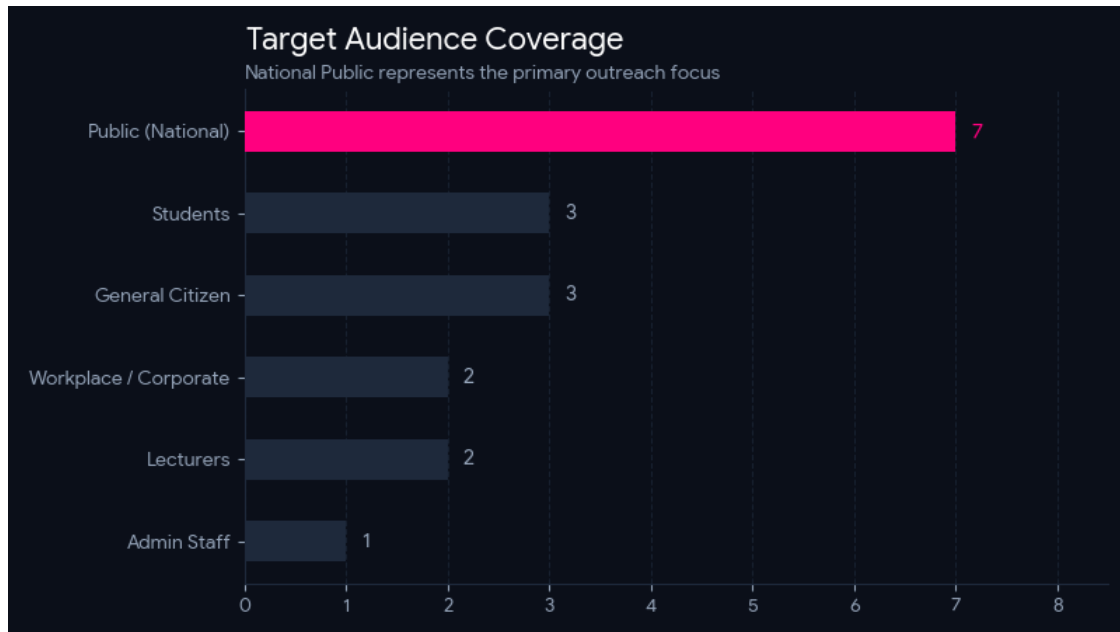
Total implementation volume tracked per operational cycle



UI's New Literacy Module at a Glance (2)

47.9% - 78.6%
completion rate

exceeding
4.0 out of 5.0
High Satisfaction Among
Finishers



Key Takeaways

- Disciplinary contexts give information literacy real-world meaning.
- Inclusivity of Information Literacy to public.
- Multiple specialized literacies emerge from technological advancement.
- Library science with its information literacy possess vast experience supporting domain experts.
- The New Literacy Module proves the power of interdisciplinary collaboration related to information literacy in general.
- Literacy must connect learning directly to innovation and societal impact and increase its inclusivity.

Let's Discuss

Evolving Role of LIS Professionals and Educators



Learning Designers: Designing situated, multimodal instruction across university departments.



Cross-Disciplinary Facilitators: Connecting faculty, industry, and global partners like KOICA.



Community Advocates: Translating information literacy into social, environmental, and civic impact.



Conclusions, Key Takeaways, & Discussions

The program brings together literacy themes from technology, social sciences, humanities, finance, environment, research, and culture.

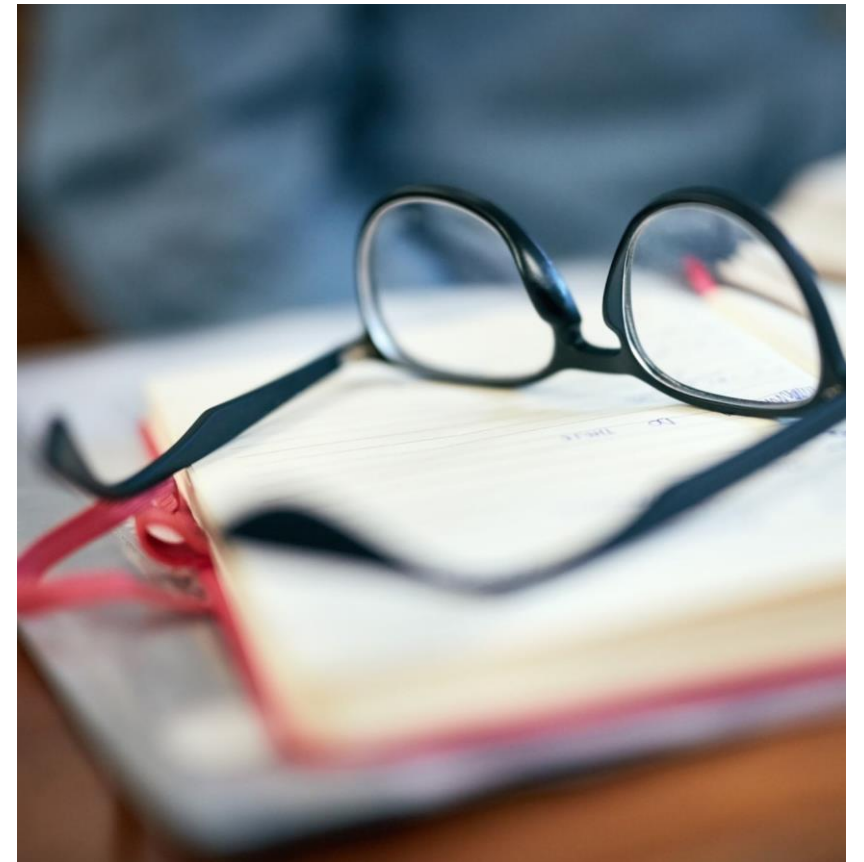
Lesson Learnt from the New Literacy Module Management:

- To stay relevant in the ever-growing literacy competencies in all fields.
- **Beyond a Learning Program:** The New Literacy Module is not just a learning program, but a full knowledge development ecosystem.
- **Knowledge Pipeline:** Learning naturally extends into research, publications, conferences, cross-sector collaboration, and community service.
- **Proven Model:** The Social Media Literacy experience demonstrates how a single module can evolve into multiple academic activities and practical outputs.
- **Adapting to Societal Needs:** Literacy development must continuously evolve alongside emerging societal issues.
- **Environmental Focus:** Waste Management Literacy represents the next phase of development to address the urgent need for environmental literacy.
- **Collaborative Sustainability:** Long-term sustainability requires active collaboration across university units, academic disciplines, and external institutions.
- **Iterative Growth:** Experiences and insights gained from each batch serve as direct input for improving subsequent batches.
- **Continuous Feedback Loop:** Learning → Research → Publication → Collaboration → Community Service → Innovation → Next Learning Cycle.

Let's Discuss

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Thank you